

Make plans to attend the 2011 GMMSCA
Summer Conference, June 20-21 at the
Crown Plaza Hotel, Hilton Head Island.

Save the date...

And our sponsors:
Apogee Interactive
GE Consumer & Industrial
GEMC Federal Credit Union
Geospring Heat Pump Water Heaters
Georgia EMC
GEORGIA Magazine
Georgia Transmission Corp.
Oglethorpe Power Corporation
Power Partners Solar
Rheem / Marathon
Service Concepts
SmartGrid CIS
Touchstone Energy Cooperatives
Touchstone Energy Cooperatives of Georgia

And the GMMSCA officers:

Bobby Ferris, *President*
Marian Douglas, *Vice President*
Steve Chalke, *Secretary-Treasurer*

**Special thanks to the
fall conference hosts:**
Rudy Echols, *Greystone Power*
Lindsay Graham, *Tri-County EMC*
Diane McClearen, *Oglethorpe Power*
Hope Paulk, *Irwin EMC*
Scott Sewell, *Sawnee EMC*
Jane Walk, *Georgia EMC*

Transform.

Fall 2010 GMMSCA Conference

*The Lodge at
Callaway Gardens
November 10-12*

See and do.

Wednesday, November 10

3:00 p.m. Highlights of Callaway Tour
Meet on the front porch of the lodge and we'll tour Callaway with stops at the Discover Center, Birds of Prey Show, the Butterfly Center and Mr. Cason's Vegetable Garden.

6:15 Hosted Dinners:
» Country Kitchen
» Plant Room (Southern Buffet) in the Mountain Creek Inn
» Piedmont Dining Room at the Lodge
» The Gardens Restaurant near Boat Dock

Or enjoy dinner on your own!

Thursday, November 11

7:00 a.m. Wake Up & Walk!
Meet your leader in the lodge lobby near the fireplace for a group walk.

7:30 Breakfast With Vendors

8:30 Conference Kickoff
Bobby Ferris, Southern Rivers Energy, GMMSCA President

8:45 Positioning Your Co-op: What Role Will Communications Play?
*Randy Crenshaw, Irwin & Middle Georgia EMCs
Bob Ray, Flint Energies*

9:45 Smart Grid: What's In It For the Members? What's In It For the Co-op?
Todd Gurela, Cisco Systems, Inc.

10:15 Visit With Vendors

10:45 Breakout Sessions (choose one):
Local Media Relations
Walter Geiger, The Barnesville Herald-Gazette

Electricity 101
Greg McKoy, Georgia EMC

11:50 Group Lunch

1:00 p.m. Breakout Sessions (choose one):

Video for YouTube

*Greg Brooks, Walton EMC
K.D. Bryant, Jackson EMC*

Solar Systems: What Can I Tell My Consumers?

Keith Freeman, OneWorld Sustainable

2:00 Break

2:15 What's the Latest? Industry Updates You Need to Know About

*Brad Bohannon, Georgia EMC
Billy Ussery, Oglethorpe Power*

Dinner on your own

7:30 Behind the 'Fantasy in Lights' Tour (tentative)

Hot Chocolate & S'mores

Meet in the lobby.

Friday, November 12

7:00 a.m. Wake Up & Walk!
Meet your leader in the lodge lobby near the fireplace for a group walk.

7:30 a.m. Breakfast

8:30 GMMSCA Business Meeting
Bobby Ferris Presiding

9:00 Breakout Sessions (choose one):
Writing Skills
Dave Marler, Marlermedia

9:00 Breakout Sessions (cont'd):
Advance Pay/Prepaid Energy
*Mark Bolton, Coastal Electric
Wendell Cox, Diverse Power
Susan Lester, Carroll EMC*

10:00 Checkout

10:30 Being a Winner
Dave Rowe